

Membership Application Form

The Secretariat

Malaysian Advertisers Association (MAA)

Level 7, Unit 023, 129 Offices,

Block J, Jaya One, 72A, Jalan Profesor Diraja Ungku Aziz,

46200 Petaling Jaya, Selangor

For more information, please contact the Secretariat at (603) 7613 1510 or email at

kandesh@macomm.com.my

Or visit www.malaysiaadvertisers.com.my

A. Membership Category

☐ **Ordinary Membership**

☐ **Tier 1**

Firms spending or supervising the spending of, not more than RM500,000 on advertising and publicity.

☐ **Tier 2**

Firms spending or supervising the spending of, over RM500,000 on advertising and publicity.

☐ **Associate Membership** shall be open to any person, partnership, company or corporation carrying on business in Malaysia as Advertising Agents, Media Owners/ Broadcasters and such other business or businesses.

☐ **Affiliate Membership** shall be open to any Trade Association representing various sectors or the Malaysian Economy who can promote and further the role of advertising in developing brands as a multiplier for a company's or a corporation's economic value in and out of Malaysia.

☐ **Institutions of Higher Learning Membership** shall be open to any university, University College or other higher educational institutions (public/private with a campus in Malaysia) which offers courses related to Advertising and Marketing Communications. The institution must be registered with the Ministry of Higher Education of Malaysia and run courses accredited by the Malaysian Qualifications Agency (MQA).

B. Company Profile

Please provide the following (* if applicable):

Company/Organisation/Institution Name: _____

Correspondence Address : _____

Telephone : _____

Facsimile : _____

E-mail : _____

URL/Website : _____

* Date of Incorporation/Registration : _____

* Incorporation No./Registration No. : _____

Nature of Business : _____

* Core Business (please tick ✓) :

☐ **Agencies:** ☐ Creative ☐ Media ☐ Digital ☐ Other _____

☐ **Media:** ☐ OTT ☐ Television ☐ Radio ☐ Print ☐ Outdoor ☐ Other _____

☐ **Brands**

For brands please tick(✓) the below sector

☐ Association ☐ Automotive ☐ Education ☐ Finance / Insurance

☐ F&B ☐ FMCG ☐ Health & Beauty ☐ Manufacturing

☐ Oil & Gas ☐ Pharmaceutical ☐ Real Estate ☐ Telecommunications

☐ Travel ☐ Hospitality ☐ Others: _____ (Please State)

C. Name of Appointed Representative

1. Name of Permanent Representative : _____
Designation : _____
Office No. & Mobile No. : _____
E-Mail : _____

2. Name of Alternate Representative : _____
Designation : _____
Office No. & Mobile No. : _____
E-Mail : _____

3. Finance Department Representative : _____
Designation : _____
Office No. & Mobile No. : _____
E-Mail : _____

D. Other Information

Please note that your application form should be accompanied with the following (if applicable):

- (1) Brief profile of the Company/Organisation;
- (2) Brief writes up on principal activities, products and services;
- (3) Please include Hi Res softcopy of your company logo.
- (4) Business Card of Appointed Representative/s;
- (5) For Sole Proprietorship/Partnership; Business Registration Certificate ***OR*** for Incorporated Companies, please provide Certificate of Incorporation and latest Form 24 & Form 49
- (6) For Institutions of Higher Learning
 - a) Registration with the Ministry of Higher Education of Malaysia
 - b) Accreditation by the Malaysian Qualifications Agency (MQA) for the related courses
- (7) For Affiliate Membership: Please provide the incorporation certificate issued by Registrar of Societies (ROS)

E. Membership Fee

Ordinary Member

Tier 1

Entrance Fee : RM1,000
Annual subscription : RM805

Tier 2

Entrance Fee : RM1,000
Annual subscription : RM1,150

Associate Member

Entrance Fee : RM1,000
Annual subscription : RM575

The abovementioned entrance fee and annual subscription are applicable to all Ordinary and Associate Members except for Affiliate Members and Institutions of Higher Learning Members.

NOTE:

- 1) Please refer to Clause 10 in the Constitution on matters prescribing subscriptions: - <http://www.malaysiaadvertisers.com.my/maa-constitution/>
- 2) Please refer to the links below for the Advertising Codes to the respective sites (ASA & CMCF) - <http://www.malaysiaadvertisers.com.my/members/advertising-codes/>

F. Declaration

I/We declare and agree to conform to and to be bound by the Rules of the Association now in force, a copy of which has been received, and to such amendments thereto as may hereafter be introduced, and to such new Rules as may from time to time be passed.

I/We agree to comply with the "Code of Advertising Standards" adopted by the Association and undertake to comply with its conditions.

We hereby nominate the above names as set out in section C as our Representatives.

Please find enclosed crossed cheque number _____ for the total amount of RM_____ made payable to the "**Malaysian Advertisers Association**".

Signature : _____
Name of Signatory : _____
Designation of Signatory : _____
Company/Organisation : _____
Date : _____
Company Chop : _____

For Secretariat use only

Membership Ref.

Admission Date: